

# RESULTS FOR FY 2017-2018 JUNE 1, 2018

### OVERVIEW

- The market
- Highlights of the financial year
- Key figures
- Analyses
- Balance sheet
- Champagne news update and works
- Outlook and conclusion



### IN A NUTSHELL, A YEAR OF:

✓ TRANSITIONS

✓ VALUE GROWTH

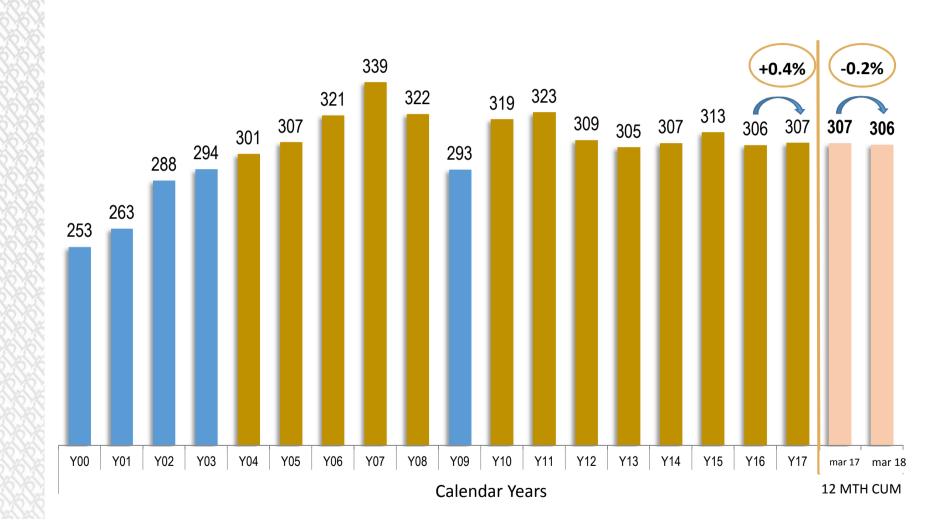


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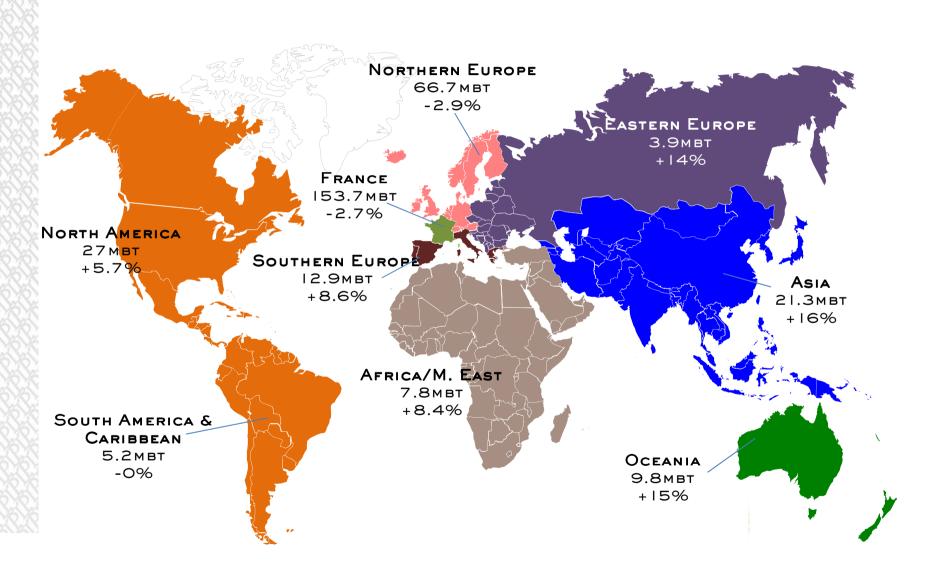


#### VOLUME MARKET FLAT SINCE 2012



#### GLOBAL CHAMPAGNE EXPORTS RESUME GROWTH IN 2017

From YEAR 2000 to 2017 Source: CIVC (MBT)



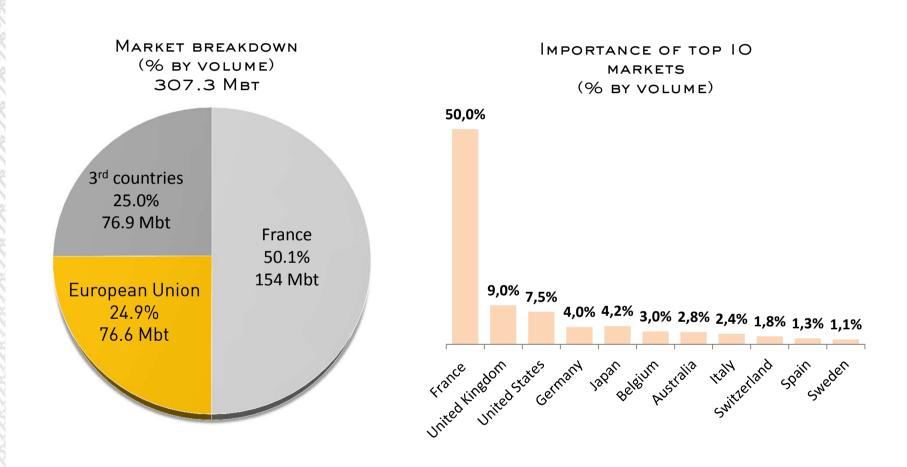
# France and the United Kingdom account for 80% of the loss of volume

MARKET TOTAL + 1.2 / +0.4%

JAPAN	+1.9	+18%	FRANCE	-4.2	-3%
UNITED STATES	+1.3	+6%	UNITED KINGDOM	-3.4	-11%
AUSTRALIA	+1.1	+15%	GERMANY	-0.2	-2%
BELGIUM	+0.7	+9%	SINGAPORE	-0.1	-10%
ITALY	+0.7	+11%	SWITZERLAND	-0.1	-2%
CHINA	+0.7	+52%	SOUTH AFRICA	-0.1	-10%
OTHER	+4.0		OTHER	-1.1	
TOTAL	+10.5		TOTAL	-9.3	

Source: CIVC

# France now only accounts for 50% of the market Third countries are on a par with the European Union



### MARKET CHANGE, APRIL 2017 TO MARCH 2018

	LP GROUP	HOUSES(*)	MARKET	LEADER
VOLUME	-3.9%	-1.0%	-0.2%	+3.4%
PRICE/MIX (constant exchange rates)	+4.6%	0%-1%	?	+2.9% (**)

(\*) Estimates

(\*\*) 2017 calendar year



# FOR LAURENT-PERRIER, A SINGLE PROFITABLE GROWTH MODEL







CHAMPAGNE
Laurent-Perrier

MAISON FONDEE
1812

Tours-sur Harne

#### THREE DRIVERS

✓ Reputation

✓ Visibility

✓ Organisations



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#### HIGHLIGHTS OF THE 2017-2018 FINANCIAL YEAR

#### > EXTERNAL FACTORS

- Market
- Exchange rates (£, \$ and CHF)
- Brexit

#### > INTERNAL FACTORS: A year of transitions and value growth

- Pricing strategy
- La Cuvée / Cuvée Rosé / Grand Siècle
- Salon
- Transactions
- Organisations
- Debt refinancing



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#### LAURENT-PERRIER GROUP / PUBLISHED DATA

(€ million)	2017	2018	Variations
Turnover	230.6	225.7	-2.1%
Gross margin	108.5	109.0	+0.5%
As % of turnover	47.0%	48.3%	+1.2Pts
Operating result	41.1	38.9	-5.3%
As % of turnover	17.8%	17.3%	-0.6Pts
Group net income	23.2	20.6	-11.5%
As % of turnover	10.1%	9.1%	-1.0Pts
Cash-flow from operations (*)	1.7	14.7	+13.0

<sup>(\*)</sup> Cash generated by operations minus net investment

#### LAURENT-PERRIER GROUP / CONSTANT EXCHANGE RATES

(€ million)	2017	2018	Currency	2018 Constant exch.	Change Constant exch.
Turnover	230.6	225.7	+3.1	228.8	-0.8%
Gross margin As % of turnover	<b>108.5</b> 47.0%	<b>109.0</b> 48.3%	+2.9	<b>111.9</b> 48.9%	<b>+3.2%</b> +1.9Pts
Operating result  As % of turnover	<b>41.1</b> 17.8%	<b>38.9</b> 17.3%	+2.2	<b>41.1</b> 18.0%	<b>+0.0%</b> +0.2Pts

#### LAURENT-PERRIER GROUP / ORGANIC RESTATEMENTS

(€ million) vs published 2017-2018	Currency	Third party	Margin on harvest	Provisions	Total
Turnover	+3.1	+3.4		-0.1	+6.4
Gross margin	+2.9	+0.6	-0.8	-0.1	+2.7
Operating result	+2.2	+0.6	-0.8	+1.1	+3.1

#### LAURENT-PERRIER GROUP / ORGANIC DATA

(€ million)	2017	2018 organic*	Change organic *
Turnover	230.6	232.1	0.7%
Gross margin	108.5	111.6	+2.9%
As % of turnover	47.0%	48.1%	+1.1Pts
Operating result	41.1	42.0	+2.3%
As % of turnover	17.8%	18.1%	+0.3Pts

<sup>\*</sup> Constant exchange rates, excluding third party activity, margins on harvest and provisions

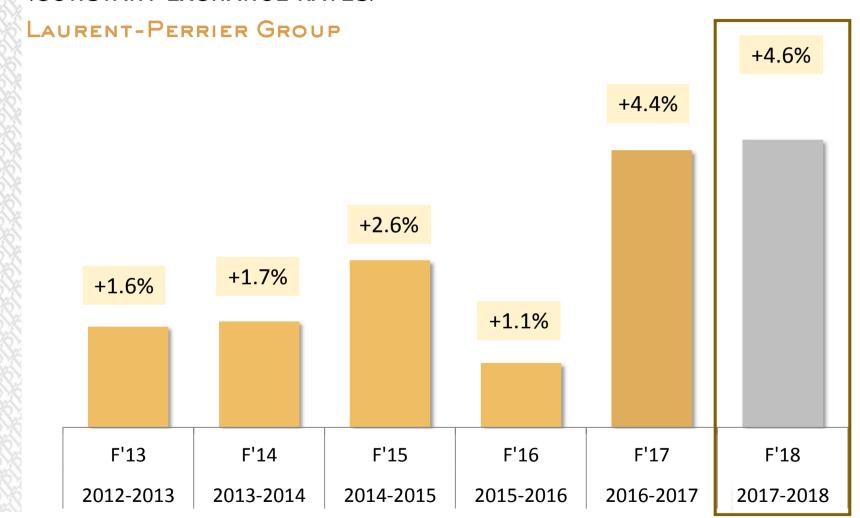
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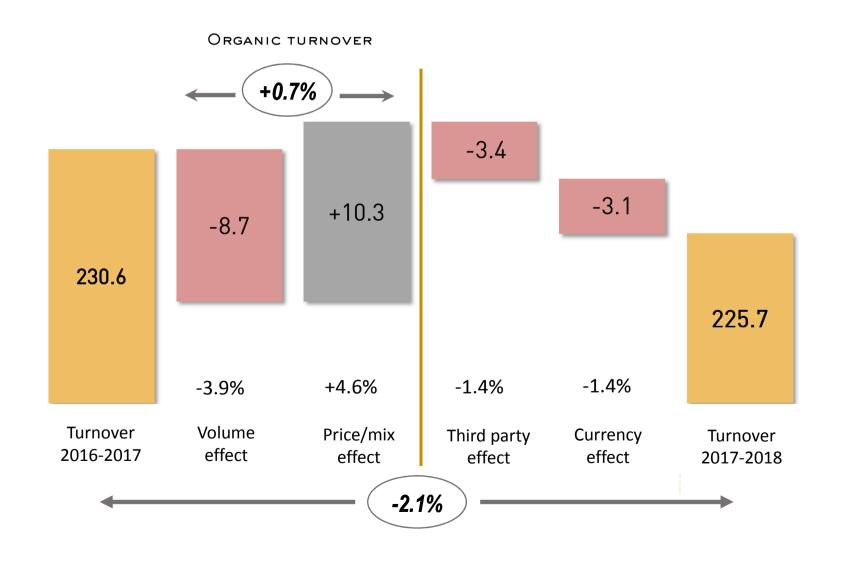
# A PRICE/MIX EFFECT THAT REFLECTS THE VALUE-DRIVEN POLICY...

#### (CONSTANT EXCHANGE RATES)



#### ...AND FULLY OFFSETS THE IMPACT OF THE DROP IN VOLUMES

#### LAURENT-PERRIER GROUP - VS YEAR EARLIER (€M)



# Premium cuvées exceed 40% of Laurent-Perrier brand turnover

### Share of premium turnover Laurent-Perrier brand

Mar-08 39.4% Mar-04 36.4% Mar-10 35.1% Mars-16 39,5%

Mar-00 31.1%











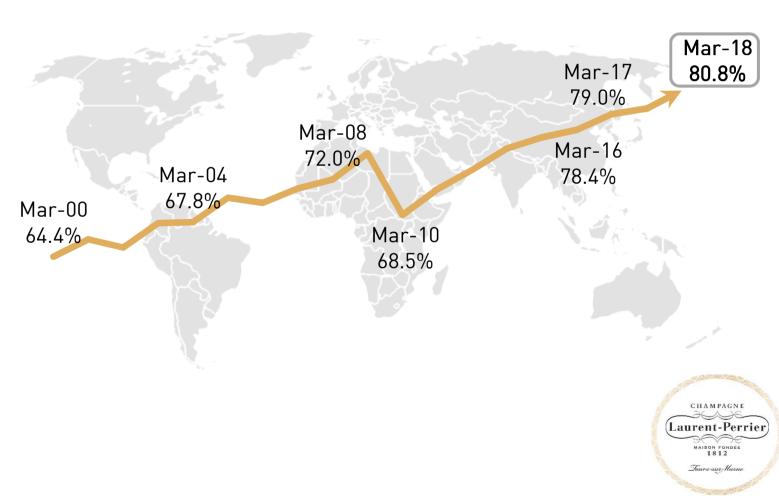


Mar-18

40.5%

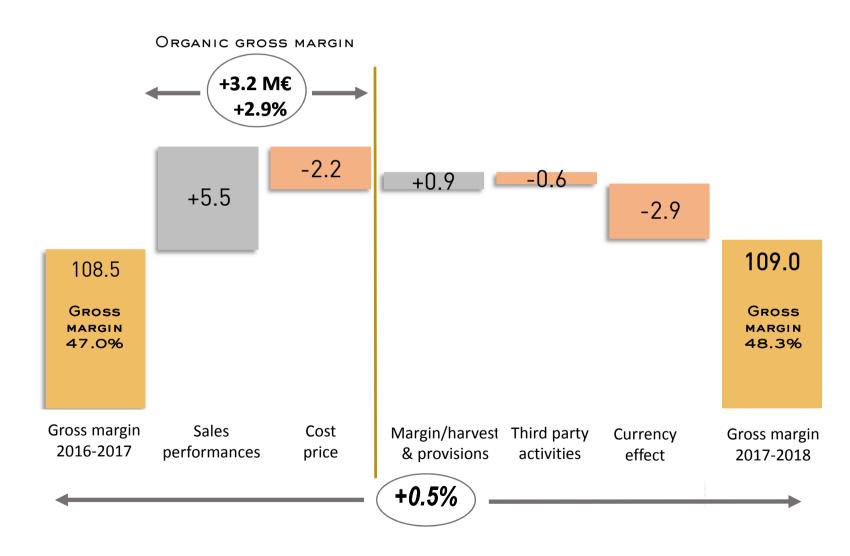
### EXPORTS ACCOUNTED FOR OVER 80% OF LAURENT-PERRIER BRAND TURNOVER





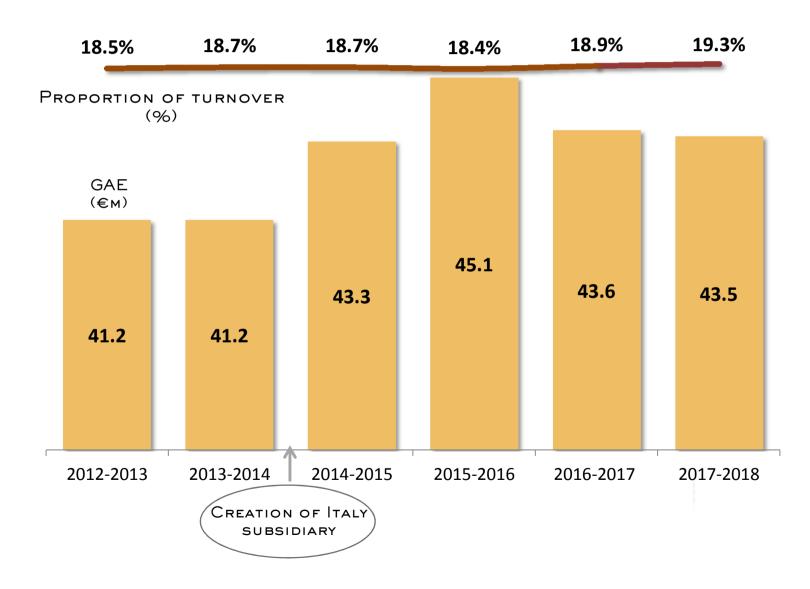
# THE BRANDS' SALES PERFORMANCE COVERS THE INCREASE IN COST PRICES AND CURRENCY EFFECTS

Laurent-Perrier Group - VS year earlier (€M)



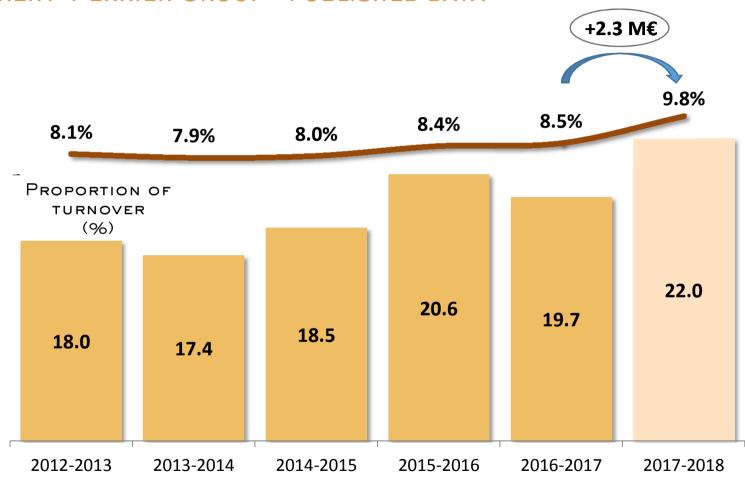
# GENERAL AND ADMINISTRATIVE EXPENSES ARE STABLE, AND INCLUDE COSTS RELATED TO LAUNCH OF LA CUVÉE

#### LAURENT-PERRIER GROUP - PUBLISHED DATA



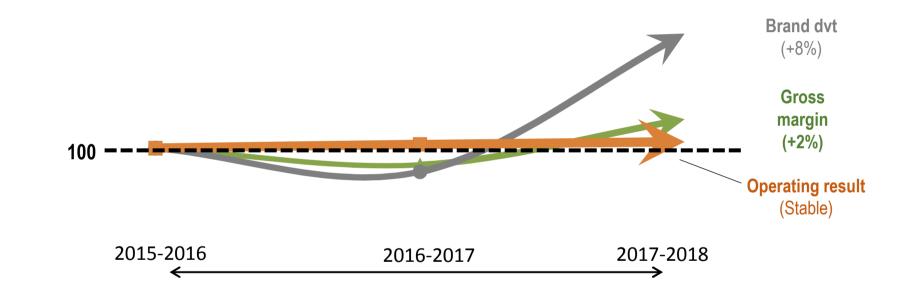
### THE GROUP CONTINUES TO INVEST IN BRAND SUPPORT TO UNDERPIN ITS VALUE-DRIVEN POLICY

LAURENT-PERRIER GROUP - PUBLISHED DATA



# AT CONSTANT EXCHANGE RATES, GROWTH IN BRAND DEVELOPMENT IS FUNDED WITHOUT DETERIORATING ROP

(2015-2016 = 100 / CONSTANT EXCHANGE RATES)

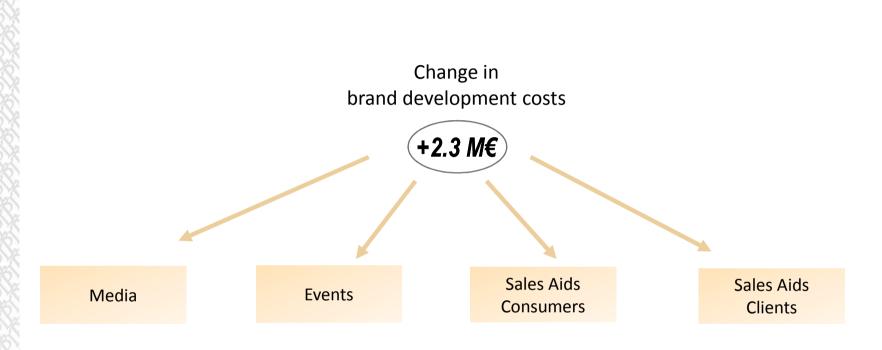


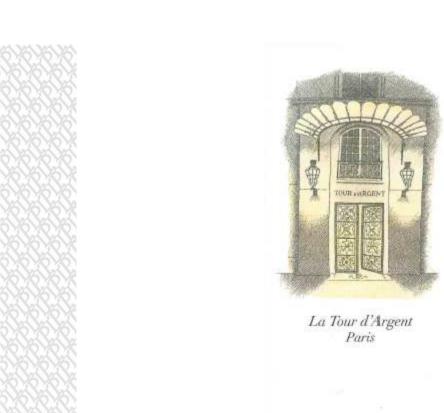
FY 2015-2016 and 2016-2017 restated at FY 2017-2018 exchange rates



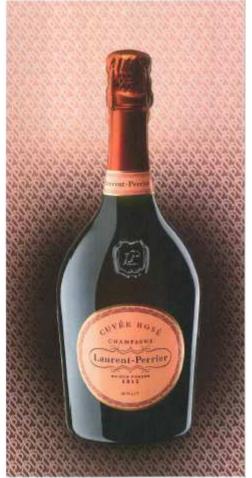
#### REPUTATION & VISIBILITY

#### LAURENT-PERRIER GROUP - VS YEAR EARLIER (€M)







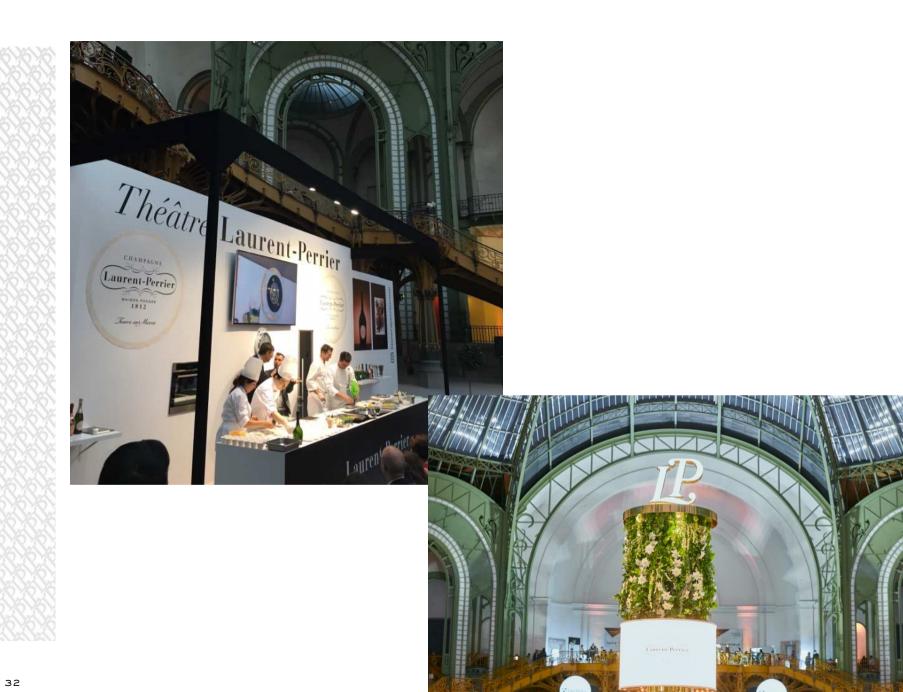


Laurent-Perrier

L'ABUS D'ALCOOL EST DANGEREUX POUR LA SANTÉ, À CONSOMMER AVEC MODÉRATION.



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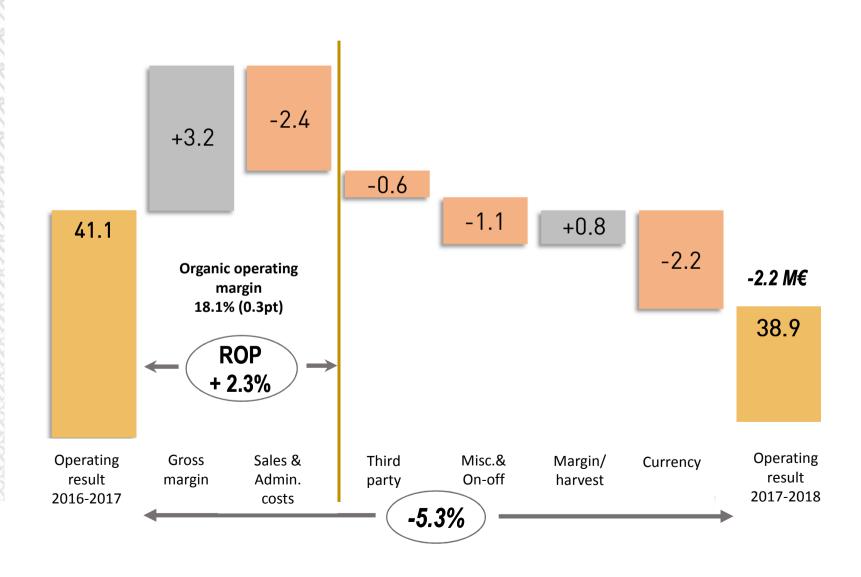
Laurent-Perrier



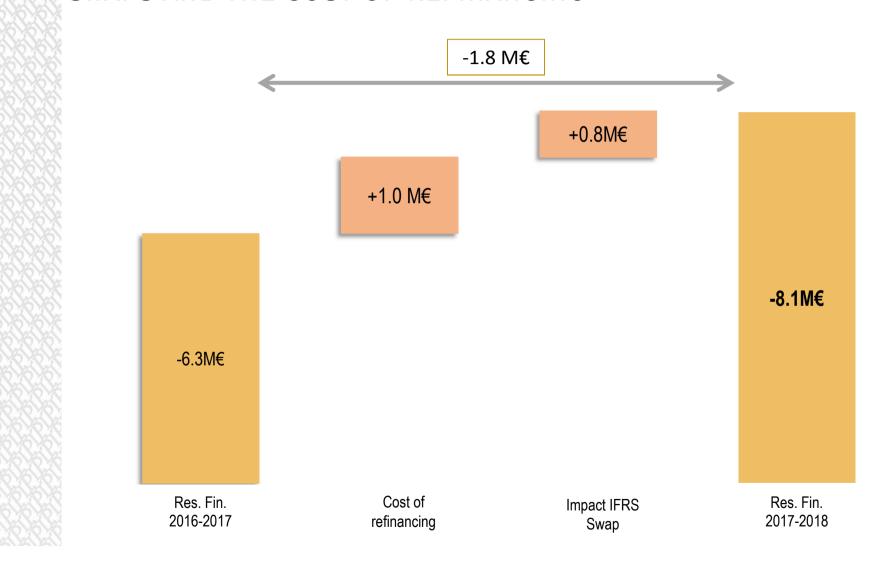


### GROWTH IN GROSS MARGIN HELPED TO FINANCE THESE BRAND SUPPORT INVESTMENTS

LAURENT-PERRIER GROUP - VS YEAR EARLIER (€M)



# THE FINANCIAL RESULT WAS IMPACTED BY THE UNWINDING OF SWAPS AND THE COST OF REFINANCING



#### INCOME STATEMENT FY 2017-2018

#### LAURENT-PERRIER GROUP / PUBLISHED DATA

(€ million)	2017	2018	Changes
Turnover	230.6	225.7	-2.1%
Gross margin	108.5	109.0	+0.5%
As % of turnover	47.0%	48.3%	+1.2Pt
Brand Devt & Marketing	-19.7	-22.0	+11.8%
Sales & Admin costs	-49.2	-48.7	-1.0%
Other income & expenses	1.5	0.7	-55.7%
Operating income	41.1	38.9	-5.3%
As % of turnover	17.8%	17.3%	-0.6Pt
Financial result	-6.3	-8.1	+29.2%
Tax	-11.6	-10.2	-12.2%
Group net income	23.2	20.6	-11.5%
As % of turnover	10.1%	9.1%	-1.0Pt
Cash flow from operations	1.7	14.7	+13.0

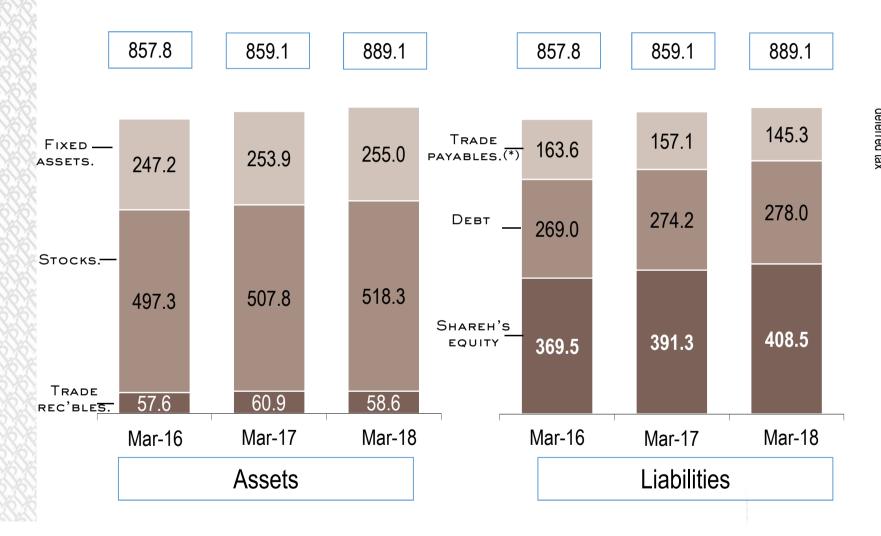
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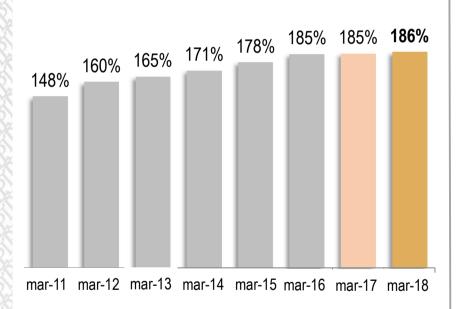
#### FINANCIAL STRENGTH SUSTAINED

LAURENT-PERRIER GROUP (€M)

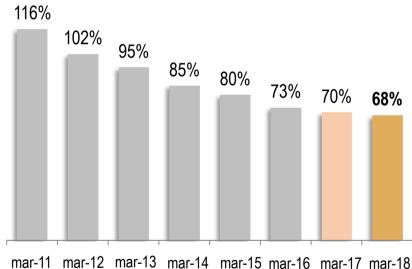


#### FINANCIAL RATIOS CONFIRM FINANCIAL STRENGTH

LAURENT-PERRIER GROUP (€M)



STOCKS/NET DEBT AT END-MARCH, %

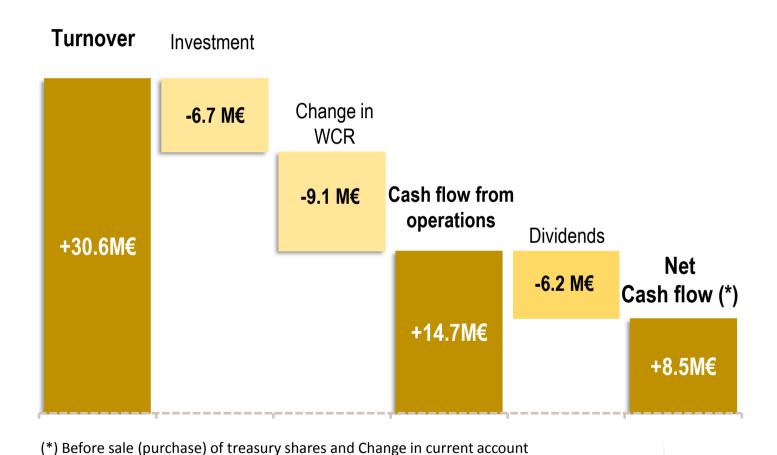


DEBT/EQUITY
AT END-MARCH, %



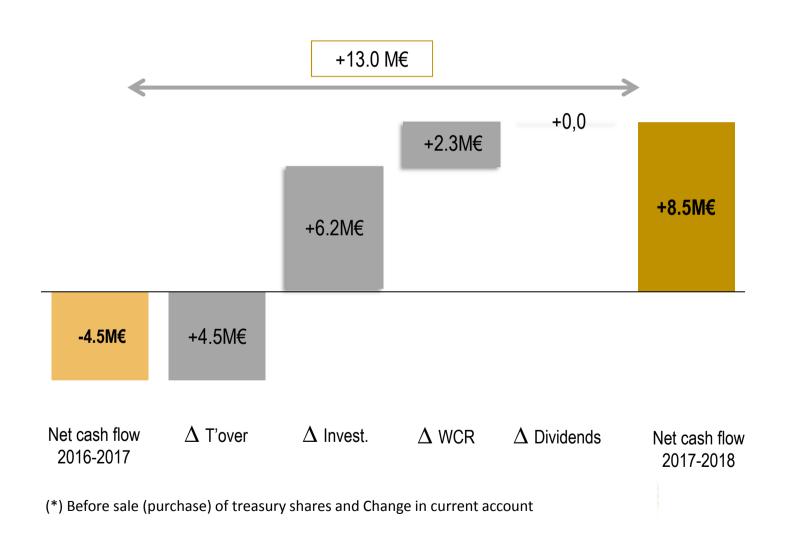
#### CASH FLOW FROM OPERATIONS SUBSTANTIALLY POSITIVE

LAURENT-PERRIER GROUP (€M)



#### Change in Net Cash flow amounted to €13m vs 2016-2017

LAURENT-PERRIER GROUPE (€M)



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#### CHAMPAGNE NEWS

✓ Rainy winter

✓ Spring storms

✓ Sales and level of stocks will influence bottlng volume



#### Tours-sur-Marne investments





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## OUTLOOK AND CONCLUSION

- Continuation of value-driven policy
- On a persistently flat market
- Changes reflected in volumes





RESULTS FOR FY 2017-2018