



Tours-sur-Marne, 19 December 2011

LAURENT-PERRIER

Financial Press Release

Laurent-Perrier appoints Patrick Thomas as member of the Supervisory Board

Laurent-Perrier's Supervisory Board has decided to appoint Patrick Thomas as a member in a personal capacity. He will strengthen the Board to which he will contribute his experience, notably in the Wines & Spirits sector, and his knowledge of the Luxury Goods sphere. His appointment will be submitted for approval at the next Laurent-Perrier Group Annual General Shareholders' Meeting scheduled for July 2012.

Laurent-Perrier is one of the few champagne houses listed on the French stock exchange dedicated exclusively to champagne and focused on the premium segment. Laurent-Perrier offers a broad range of products renowned for their quality, and sold under the brands Laurent-Perrier, Salon, Delamotte, and Champagne de Castellane.

Code ISIN: FR 0006864484 Laurent-Perrier belongs to compartment B of Euronext Paris.

Bloomberg: LAUR FP It is part of the CAC Mid & Small, CAC Mid 60 and CAC All-Tradable indices

Reuters: LPER.PA

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LAURENT-PERRIER, S.A. A DIRECTOIRE ET CONSEIL DE SURVEILLANCE AU CAPITAL DE 22 594 271,80 EUROS
R.C.S. REIMS B 335680096 - SIRET 335 680 096 00021 - APE 6420Z
CHAMPAGNE LAURENT-PERRIER - CHAMPAGNE SALON - CHAMPAGNE DELAMOTTE - CHAMPAGNE DE CASTELLANE